

The 6th Annual Friar Trot
1 Mile / 5k / 10k Walk/Run and Jog-A-Thon
Saturday, May 21st, 2011

Would you like to be one of the Advertisers and Supporters for the 2011 Sixth Annual Friar Trot? The Friar Trot is a 100% not-for-profit, volunteer organized fund raiser for a small town private school that needs your support. **This is not only an opportunity to advertise your business, but to also advertise your support for kids in our community. It's a Win/Win!**

The Friar Trot includes a school Jog-a-thon on May 20th and a Community Fun Run Event on May 21st. The run takes you through the beautiful Sherwood neighborhoods, Stella Olson Park, the quaint "Old Town" area and will end with an after party where you and your friends/family can enjoy music, food, drinks & fun for the kids. Raffle prizes and awards for the top men & women runners will be given out during the after party. **There will be over 200 students participating in our "Friar Trot Jog-a-thon" and an expected 1,000 running or walking in "The Friar Trot" event.**

To be a supporter sponsor/advertiser, review the attached "Sponsor Opportunities" sheet and fill out the "Sponsorship Registration" form and return all to our school office with your check by April 1st. Feel free to mail or return it to us with your school volunteer representative. In the meantime, if you should have any questions whatsoever, please contact Jennifer Vranizan, the event coordinator by e-mail at Info@thefriartrot.com or by cell at 503-720-1993. You may also view our web site at www.thefriartrot.com for further information about this popular community event.

By choosing to be a sponsor, you supporting a great cause AND choosing to be part of an amazing advertising opportunity that also has the potential to increase exposure and revenue for your company!

Thank you so much for your time and support!





THE FRIAR TROT SPONSORSHIP OPPORTUNITIES

The Sixth Annual Friar Trot will take place on May 20th and 21st, 2011. This event begins with a kid's Jog-a-thon during school on May 20th. Following, on May 21st, we will host a Community 10k/ 5k and 1 Mile Walk/Run Event starting at 8 a.m. on our campus and winding throughout the city of Old Town Sherwood. This event is taking place to help raise the funds to support St. Francis School. **We are very grateful for your support.**

Following are the levels of sponsorships available:

Platinum Sponsor \$750:

- Named as Platinum Sponsor on press releases
- Banner on the stage at the event with your company name listed
- Platinum name placement on advertisement flyers
- Option for marketing vendor booth at the event
- Platinum placement of Company Logo/Family Name on participant T-shirts
- Company Logo/Family Name displayed with hot link to YOUR COMPANY's website on the Friar Trot website
- Option to put advertising and gifts in runner "goody" bag they will all receive at the event.
- 8 free entries and T-shirts to participate in the race/walk on May 21st
- Sponsor gift becomes a tax-deductible donation

Gold Sponsor \$500:

- Option for marketing vendor booth at the event
- Gold placement of Company Logo/Family Name on participant T-shirts
- Company Logo/Family Name displayed on the Friar Trot website
- Option to put advertising and gifts in runner "goody" bag they will all receive at the event
- 6 entries and t-shirts to participate in the race/walk on May 21st
- Sponsor gift becomes a tax-deductible donation

Silver Sponsor - \$250:

- Company Logo/Family Name on participant T-shirts
- Company Logo/Family Name displayed on the Friar Trot website
- Option to put gifts in runner "goody" bag they will all receive at the event
- 4 entries and T-shirts to participate in race/walk on May 21st
- Sponsorship gift becomes a tax-deductible donation

Bronze Sponsor - \$100

- Family/Company Name (not logo) displayed on the Friar Trot website
- Family/Company Name (not logo) on back of T-shirts
- 2 entries and T-shirts to participate in event race/walk May 21st
- Sponsorship gift becomes a tax-deductible donation

SPONSORSHIP REGISTRATION

Due by **APRIL 1st**

Please fill out the information below and return it, along with your sponsorship donation check in the pre-paid envelope provided. Or you may call **Heather Christensen at 503-504-9817** to pick up the completed packet. The sponsorship registration is due **APRIL 1st**. Please return these forms as soon as possible so we can help meet your marketing and event needs. Note that the runner registration forms are due April 25th, but feel free to return them early with your sponsorship registration if you would like. Thank you!



SPONSOR: _____

Contact Person: _____

Phone: _____

Address: _____

Email address: _____

- DONATION LEVEL:
- Platinum (\$750)
 - Gold (\$500)
 - Silver (\$250)
 - Bronze (\$100)

MARKETING

Would you like your name or company logo on our event T-Shirt? Y/N
If yes: Please email a high resolution copy of your logo to info@thefriartrot.com

Will you need a Vendor Booth? (Gold and Platinum) Y/N

Would you like to include promotional gifts/marketing in the Goody Bag? (Bronze, Gold, Platinum) Y/N

If yes: I will drop off the goods at St. Francis School
(Located at 15643 SW Oregon Street, Sherwood, Oregon 97140) []

I would like to schedule a pick-up
(A volunteer will call you to schedule a pick up time convenient for you) []

Thank you for supporting this event and the children of your community!



RUNNER REGISTRATION

Due by **APRIL 25th**



SPONSOR: _____ **# of Runners:** _____ (Free Entries: Bronze=2, Silver=4, Gold=6, Platinum=8)

NAME: _____ AGE: _____ GENDER: (circle) Male/Female

EVENT: (circle) 5k / 10k / 1 mile fun walk

ADDRESS: _____ PHONE: _____

EMERGENCY CONTACT: (name and phone number) _____

T-SHIRT SIZE: (circle) Adult S / M / L / XL Youth S / M / L

I have read the Waiver and Release **Runner Signature:** _____

NAME: _____ AGE: _____ GENDER: (circle) Male/Female

EVENT: (circle) 5k / 10k / 1 mile fun walk

ADDRESS: _____ PHONE: _____

EMERGENCY CONTACT: (name and phone number) _____

T-SHIRT SIZE: (circle) Adult S / M / L / XL Youth S / M / L

I have read the Waiver and Release **Runner Signature:** _____

NAME: _____ AGE: _____ GENDER: (circle) Male/Female

EVENT: (circle) 5k / 10k / 1 mile fun walk

ADDRESS: _____ PHONE: _____

EMERGENCY CONTACT: (name and phone number) _____

T-SHIRT SIZE: (circle) Adult S / M / L / XL Youth S / M / L

I have read the Waiver and Release **Runner Signature:** _____

Waiver and Release

I know that participating in an organized running/walking event is potentially hazardous, and that I should not enter to participate unless I am medically able and properly trained. I HEREBY ASSUME THE RISKS OF PARTICIPATING IN THE 2011 SAINT FRANCIS FRIAR TROT. I certify that I am physically fit and that I have sufficiently trained. I agree to abide by the rules and directives of the organizers of this event. I hereby take the following action for myself, my executors, administrators, heirs, next of kin, successors and assigns, or anyone else who might claim or sue on my behalf, and I hereby waive, release and discharge from any and all claims, losses, or liabilities for death, personal injury, partial or permanent disability, property damage, medical or hospital bills, or theft which may arise out of or relate to my participation in this event. Furthermore, I agree not to sue, and to hold harmless any and all persons, sponsors, volunteers, participants, Saint Francis Parish or School, City of Sherwood, or any sponsors to this program for any and all claims or liabilities that I have waived, released or discharged herein. I understand that the Entry Fee is non-refundable and non-transferable.

Register On-line at: www.TheFriarTrot.com

Friar Trot

Sherwood, OR

May 21st, 2011

10k / 5k / 1 Mile Run/Walk



The 5th annual Friar Trot community 10k / 5k and 1 mile fun-run/walk will take place on Saturday, May 21st 2011 at 8:00 am. The races begin and end on the picturesque St. Francis School Campus. The 10k and 5k races use chipped timing and the courses wind through Old Town Sherwood and beautiful Stella Olsen Park. After the events, stay for the "After Party" and enjoy live music, beer, food and fun. 100% of the net proceeds will go to help fund the building of a new gymnasium for the St. Francis School. The gym will serve not only the school but also the greater Sherwood community. Please join us for a great race in support of a great cause!

GO WIRELESS



The 2010 Friar Trot

Platinum Sponsors



Gold Sponsors



Silver Sponsors

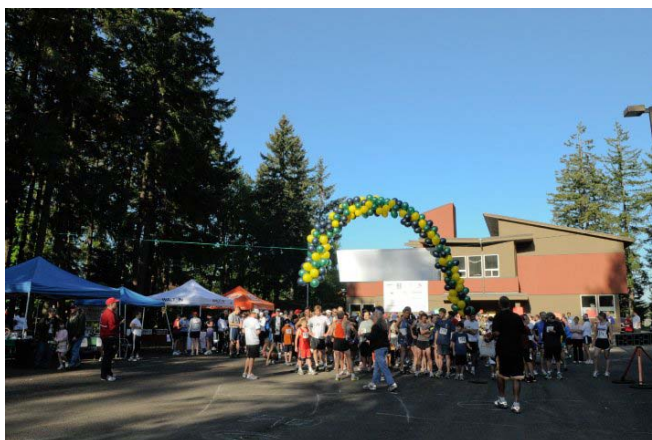


Bronze Sponsors

Crazy Sushi • "Dr. Nick" - Dental Care of Sherwood • Wilson Orthodontics
The Leavy Family • The Hannigan Family • The Hubka Family

The After Party!!!

Hundreds of people attend this fun, family friendly party. Our Gold and Platinum sponsors have the option of hosting a Vendor Table at this event. You can use this table to pass out advertising and marketing or to distribute samples of your product. Your table will be available for set up at 6:30am, and will have exposure to the participants throughout all runs and during the After Party. This is an amazing opportunity to increase your company's visibility to the community!



The Friar Trot After Party will be held next to the finish line immediately following the run. We will have food, drinks (beer!), fun for the kids and live music. All paid participants will receive a cold beverage included with their entry fee. Last year we had a great After Party starring

BUSHWALLA. Stay tuned for news regarding this year's band!



With great live music, excellent food, beverages and fun for the kids, this event is fast becoming a very popular event in the community—it draws non-runners who just come for the festivities! What an amazing way for your company to reach hundreds of potential customers, while having a great time!

